



Montana's Sunrise City

Sidney Area Chamber of Commerce and Agriculture Advantage

Volume 20 Issue 2

Sidney, Montana

February 2010

Special points of interest:

- February 3 Leadership Skills Development #3
- February 5 - 7 Girls U12 & U19 Hockey Tournament
- February 6 Celebrating Chocolate
- February 9 & 11 Sidney Soccer Sign-ups
- February 11 LYIP Annual Meeting
- February 11 Job Service B.A.H.
- February 12 - 14 Bantam Hockey Tournament
- February 14 Valentines Day
- February 14 Dessert Concert at the Confluence
- February 16 Wellness For Life
- February 17 Leadership Issue Day #5
- February 17 - 21 2C Girls District Basketball Tournament
- February 19 - 21 Squirts Hockey Tournament

2C Basketball I Tournament Approaches

The Sports & Rec. Committee of the Chamber is now in the final weeks of preparing for the District 2C Girls District Basketball Tournament which will be held on February 17 thru 20 at Sidney High School. This event is anticipated each year by the our local community and the visiting schools and fans.

The Chamber actually funds the tournament in order to compete for this event. The NFL books that were sold in December and concessions sold during track meets generate the revenue for tournaments.



The committee now needs volunteers to help with the tournament by selling and taking tickets, watching doors and checking passes, and helping with the hospitality room. Sponsors are needed to help with the Hospitality room, and provide locker room refreshments, and cheerleader gift bags.

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2009 Chamber Award Winners

The banquet was a grand success year.

even with the bad weather that hit that day. Our speaker, Forrest Gump, gave a message that kicked off the evening and he was the M.C. for the remainder of the night. Several prizes were given out including the Business After Hours basket that was won by Rita Bartelson of Stepping Stone Massage, airline tickets from Great Lakes Airlines went to John Francis of McDonalds, and Chamber Bucks were drawn for Rita Jacobson and Raleigh Peck.

The terrific tables were again a big hit, and a panel of judges from the leadership class selected Sidney Sugars as the top table for this

Frank DiFonzo awarded the Past Presidents plaque to Lisa Aisenbrey for Sidney Country Club, sponsor of that award. Recipients of the prestigious Chamber awards were:

AGRICULTURE AWARD

The Agriculture Award, presented by Jody Wells, is given to an individual or business that had made an impact on Agriculture either through its promotion or its development of farming or ranching. This award is chosen by the Chamber Agriculture Committee. Past winners have been responsible for decisions and programs that have

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Sidney Chamber 2010 Board of Directors

Past President:	Lisa Aisenbrey	Sidney Health Center
President:	Marci Albin	The Lucky Buckle
1st V.P.	David Seitz	Seitz Insurance
2nd V.P.	Jodie Leland	Wells Fargo Bank
Treasurer:	Lorilee Norby	Mitchell's Oilfield Service

Rowdy Cvancara	1st Bank	Greg Miller	Millers' Corner
Idelle Badt	R.S.V.P.	Nick Lonski	Edward Jones Investments
Ben Larson	Safflower Technologies	Kathy Nicholson	Candy Bouquet
David Garland	Sidney Sugars	Jay Frank	Sidney Country Club
Staff:	Wade J. VanEvery, Executive Director	LaVanchie Starkey, Administrative Assistant	



Pictured front row, left to right: Idelle Badt, Kathy Nicholson, Lisa Aisenbrey, Marci Albin, Jodie Leland, Lorilee Norby and Sharon Rau. Second row: Greg Miller, David Seitz, Rowdy Cvancara, Nick Lonski, David Garland, Jay Frank, Wade VanEvery and LaVanchie Starkey. Not pictured is Ben Larson.

moved our area forward to a leadership position in regional agriculture, and this year's recipient is no exception.

Rollin' Rock Angus Ranch, owned by Bill & Jennifer Davis, were selected because of their admired

ranching practices, their leadership roles in their industry, and the positive effect it



provides to Sidney. One Ag Committee member notes that "they continuously make improvements to their ranch and their rangeland is in great condition showing good management". This ranch is widely known for the genetic technology they use in producing seed stock.

They have both taken on leadership roles that make the business better for everyone involved. Bill has been a director of the Montana Stockgrowers, MonDak Stockgrowers, Eastern MT Angus Association, and the Montana Angus Association. Last fall he was elected President of the American Angus Association where he has been on the board for eight years.

Jennifer was the first secretary/treasurer of the MonDak Stockgrowers, is currently secretary/treasurer of the Eastern MT Angus Association, and has been president of the MT Angus Auxiliary.

All this involvement helps the Sidney area be known as a source of high quality beef cattle. This couple highlights the beauty of our area on their American Rancher show. They were also instrumental in the Best of the West Beef Showcase inception, and are a faithful hole sponsor of the Ag Appreciation Golf Tournament.

Another Ag Committee member commented that "I consider Rollin' Rock a progressive cattle

ranch; Bill has contributed to the cattle industry, not just one breed of cattle; and as a ranch couple they are positive agriculture ambassadors.

EDUCATOR OF THE YEAR

DTF Educational Consulting represented by Dan Farr is the sponsor of the Educator of the Year award. This award is selected by a joint School and Chamber committee from nominees submitted by the principals of each school. The selection criterion includes not only the nominee's ability as

an educator, but also their involvement in extra-curricular activities and the community. This year's recipient, Cindy Wagner was



nominated by the Sidney Middle School Principal Kelly Johnson.

Cindy began her career at Sidney 31 years ago, and has taught at both Sidney High School and Sidney Middle School. One of the impressive points about Cindy is her continuing education. She started her career with a degree in Family and Consumer Sciences, and has minor degrees in Child Development and Family Relations, and Nutrition. In 1992 she received an additional degree in Library Media, and then again in 2002 a Masters Degree in Education Technology. She is considered by the School Administration to be one of the most versatile teachers on their staff. Mrs. Johnson says "She has never lost the drive to learn new ways to creatively teach in a way that keeps students engaged".

Another point to share about Cindy is the concern for her curriculum area. She encourages the whole community to work together to keep specialized vocational curriculums, and

appreciates the School Board's awareness of this issue.

It is said that she strives to create a positive atmosphere for not only Sidney students, but also for the entire staff of our school. Also expressed was that Cindy is community minded, flexible, hard working, and always willing to do whatever is needed to help her school.

ENTREPRENEUR AWARD

The Entrepreneur Award, sponsored by Richland Economic Development and presented by Jackie Washechek, recognizes someone who



has been successful in their new venture, and who has gone beyond the ordinary to capture the

public's attention. This award is one of the two chosen by the Chamber membership.

This year's business, The Lucky Buckle, is a partnership of a sister and brother, Marci & Mike Albin. She has always been interested in sewing, clothing, and having her own business, while he is out of the area and provided capital, consulting, and works with the books. These owners grew up here and are committed to having their business here.

Comments on the ballots were extensive. Here's one of several: "Has improved our downtown with fun & exciting window displays and a variety of product, an interesting shop for all to visit". Another wrote, "The store has captured everyone's attention in Sidney and beyond. The store is always coming up with fresh, fun ideas and merchandise".

Ballots also mentioned her involvement in the community. She is involved with the Town &

Country Festival, the Chamber Board, and is now serving as Chamber President.

HORIZON AWARD

The Horizon Award presented by Rick Haraldson is given to a business that has been in existence for more than five years, but keeps on breaking new ground and moving forward. This is the second of the membership nominated awards, and one that has so many that deserve to be honored.



This beginning sounds like a homesteaders' tail. She started in a 10 X 12 building out in the middle of no where, didn't have running water, and had to run down the street to use a bathroom. This was eleven years ago. But the cars started coming, and the line kept getting longer, especially in the morning. This business increased in popularity, and eventually it wore that little building out.

After looking at several options, it was decided to work with the land owner to get a lease so they could build a larger building to handle the increase in business and give people inside room to work. So Cheryl put in a new 12 X 22 building with running water, a bathroom, and room for the workers who have included 2 granddaughters, her dad, a brother, and a daughter besides herself. Your ballots expounded on how happy every one is to see her in her new kiosk.

Cheryl said that it felt like she was always in a rush getting this business going, so you now know how THE RUSH was named. Congratula-

tions to Cheryl Garza, owner of THE RUSH and the 2009 Horizon Award Winner.

PARTNERS IN PROGRESS

The Partners in Progress award presented by David Seitz is not an award that we honor every year, but the award itself has been



around since 1993. It is saved for special recognition, for people who have given just a little more

of themselves. This year we honor a couple, Greg and Linette Miller for their dedication and the unselfish work they do for the Sidney Community and Chamber.

At the Town & Country Festival Greg started early in the morning with the float & parade, continued with games on the courthouse lawn and finished the evening with a breakfast after the barn dance.

The Air Show Banquet committee was formed and Linette came to the meetings, helped with the planning, and then helped with the banquet that evening. That banquet put an explanation mark on the whole day.

Greg also took on the entertainment portion of the Christmas Stroll and provided a great lineup of performers, had a great stage set up, and made sure the sound system worked.

These are just high points of a couple that the Chamber relied on all year long to pull off successful events. They also help with music at two different churches; they perform with the Sidney Swing Band, and in their spare time run a successful café and convenience store.

SUNRISE SPIRIT AWARD

The Sunrise Spirit Award, presented by Libby Berndt is meant to honor an individual or group that has given outstanding service to their community.

This year the Chamber recognized a young farmer from Lambert, Bryan Prevost for his unselfish and outstanding contribution to the Sidney community. Bryan has always loved the

Canadian Snowbird Aerobic Team, and more than anything wanted them to visit his home base of Sidney, Montana.



He relentlessly wrote letters of invitation and attended their shows at every chance he could. He got to know some of the guys and was even instrumental in getting them to stop in Sidney for fuel on their way to another show. But still he couldn't get them booked. As luck would have it, a show in Colorado was unexpectedly cancelled and a date became available. Because of his tenacious persistence and attention to detail, the Snowbirds gave him a shot at this date, and an air show was set in motion, quickly becoming a premier event. Bryan handled much of the details of their stay and performance, conducting a lot of his business on a cell phone from a combine cab. Countless hours were spent coming to Sidney to handle air show details, making publicity appearances, and attending the weekly task force meetings. His work with this particular performance is considered the feature that will long be remembered about this air show.

The Snowbirds reported, "Mr. Bryan Prevost worked very closely and extensively with our Advance Team and in the end, did a superb job

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Thank You to our Renewing Members!

The following members have reinvested in the Sidney Chamber in December and January. Thank you for continuing to support the Sidney area. We look forward to putting your dollars to work supporting the business and agricultural community throughout the year!

Action Auto	Exdivio Solutions, Inc
ADCOM	Farm & Home Supply Company
Agri-Industries, Inc.	Finnicum Hardware & Furniture
American Legion Post # 12	Footers, Inc.
Ameriprise Financial	Frontier Heating, Refrigeration & Air Conditioning, Inc
Avis Rental Car	Fulkerson Funeral Home
B & B Builders, Inc.	Gem City Motors
Baker Boy Bakery	Glendive Coca Cola Bottling Co, Inc.
Bar JV Angus	Glendive Sales Corp
Basin Brokers, Inc	Great Lakes Aviation, LTD.
Beagle Properties, Inc	Great Plains Supply
Big Sky Siding & Windows	Gulliver's
Blue Rock Products Co	Gurney Electric, Inc.
Border Steel & Recycling	H & R Block
BOSS Office & Computer Products	Healthy Smiles dental Group
Boys & Girls Club of Richland County	Hedahls, Inc.
Brenner, Averett & Co.; PC	Hi-Line Home Programs, Inc
Candy Bouquet	Hi-Line Trucking, Inc
Carpenter's Storehaus, Inc	HUB International Sidney Office
Cavanaugh, Gregory Dr.	Interstate Engineering
Chad's, Inc.	Jensen Agency Insurance & Real Estate
Checkers, Inc	Jock Stop
C.H.M.S., P.C.	Johnson Hardware & Furniture
Christensen, Curt Dr., D.M.D.; P.C.	John Stockhill Jewelers
CHS Farmers Elevator	Kalberer's Heating, Inc
Clinic Pharmacy	Kentucky Fried Chicken
Club Royale Casino	KUMV-TV
CM Built Doors, Inc	KXMD-TV
Creative Solutions	Lees Tire Center Inc.
Crestwood Inn	Lone Tree Inn
Crop Production Services, Inc.	Lower Yellowstone Rural Electric Assoc. Inc.
Cross Petroleum Service	M & C Beverage, Inc.
Dairy Queen	M & M Café
Dawson Community College	Martini Siding & Windows, Inc
Duramed Plus	McDonald's
Dynneson Ranch, Inc.	Mercer Farm & Ranch
Eagle Country Ford, Inc	Mercer, Mary
Eastern Montana Ag Research Station	Millers Corner
East-Mont Enterprises, Inc.	Mitchell's Oil Field Service, Inc
Edward Jones—Enid Huotari	MonDak Heritage Center
Edward Jones—Jerry Hughes	MonDak Motorsports
Edward Jones—Nick Lonski	Montana Turf'n Wheels
ElectricLand, Inc	

Nick Jones Real Estate
 Northwest Farm Credit Services
 Olson Plumbing & Heating
 OMNI Communications
 Pamida
 Park Plaza Motel
 PATH
 PEDE & Associates
 Pella Lutheran Church
 Pizza Hut
 Prewitt & Company LLC
 Priceless Rent -A-Car of Sidney
 R & J Ag Supply
 Ranger Lounge
 Redlin, Beth
 Regal Eagle
 Reynolds Market
 Rhines Farming Corp
 Richland Economic Development
 Richland County Commissioners
 Richland County Fair & Rodeo
 Richland County Health Department
 Richland County Transportation
 Richland Motor Inn
 Richland Opportunities, Inc
 Richland Pump & Supply
 Richland-Sidney Public Library
 Richland Youth Hockey
 Security Abstract Company
 Sidney Church of Christ
Seitz Insurance Agency
 710 Auto Glass
 Sidney Country Club
 Sidney Gymnastics Club
 Sidney Health Center
 Sidney Job Service

Sidney Liquor Agency
 Sidney Lutheran Brethren Church
 Sidney Millwork Co
 Sidney Paint & Glass
 Sidney Public Schools
 Sidney Realty, Inc
 Sidney Red-E-Mix, Inc
 Sidney Rental
 Sidney Soccer Association
Sidney Sugars
 Smith, Lange & Halley, P.C.
 St Mary Land & Exploration
 Steinbeisser, Donald SR.
Stockman Bank
 Sunrise Music center
 The Depot
 The Green Leaf
 The Lilli Pad
 The Lodge at Lone Tree Creek
 The Lucky Buckle
 The Pizza House
 The Sidney Jaycees
 Thogersen Oil, Inc.
 Triangle Nite Club
 Tri-County Implement, Inc.
 Triple C Association LLC
 Union Gateway, Inc
 Upper Missouri G & T Electric Cooperative Inc
 Valley Motor Supply/CARQUEST
 Valley View IGA Plus
 V.S. Inc.
Wells Fargo Bank
 XTO Energy Inc
 Yellowstone Chiropractic
 Yellowstone Court

Customer Appreciation

During February and March the Trade Promotion committee is encouraging members to develop a "Thanks for Shopping Sidney" promotion that is tailored to each individual business. Being suggested is a periodic drawing from registered customers for a token of appreciation. The committee is working with the "Sidney's Got It!" ad campaign to encourage shoppers to take advantage of specials and promotions at our local stores. These ads are available because of the tremendous response that the "Sidney's Got It!" program receives. It is felt that this marketing idea would fit in well with people coming to Sidney for tournaments.



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1st Bank
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Stockman Bank
Wells Fargo Bank

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We're on the web!
www.sidneymt.co

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Trade Promotion committee members will be putting packets together to mail to visiting schools which will help athletic directors feed and entertain their teams.

The Chamber encourages everyone to participate in this event. It is an opportunity for us to become a familiar person to these out-lying individuals when they come to Sidney to do business.

in ensuring all areas of the support manual were covered. Mr. Prevost was extremely reliable and was always prepared to jump on any task that needed taking care of throughout our time in situ".

Thank you also to the Air Show Task Force (below) for your dedication and commitment to pull off an event of this size in 100 days when most air shows use two years of preparation!

Alan Seigfried- Chairman
Walt McNutt- Air Show Boss
Bill Henderson- Airport Manager
Mark Martin LaVanchie Starkey
Sharon Rau Bryan Prevost
Raleigh Peck Russ Huotari
Phil Petrik Wade VanEvery

SIDNEY JOB SERVICE

Your are cordially invited to join us.
Sidney Job Service will be hosting Business-After-Hours
February 11th, 2010
4:30 – 6:00 pm
211 North Central Avenue
Network with other business owners and learn how we can help you fulfill your employee needs